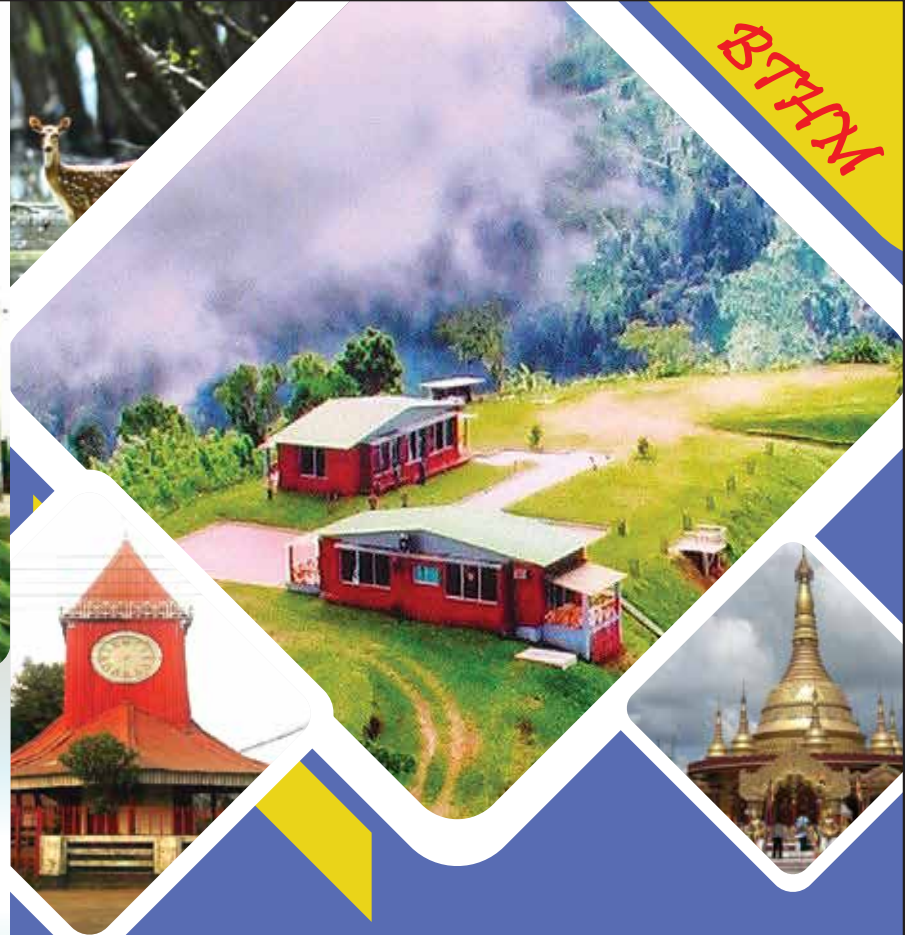


BTHM



Department of Tourism & Hospitality Management

**THE UNIVERSITY
IMPACT
RANKINGS**
2nd Top Ranked University in Bangladesh



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WORLD UNIVERSITY
OF BANGLADESH

A University for Quality & Utilitarian Education

Recipient of permanent approval

World University of Bangladesh (WUB)

Established in 2003

The University is approved and recognized by the Ministry of Education, Government of the People's Republic of Bangladesh and the University Grants Commission (UGC) of Bangladesh. It is a leading university for utilitarian education. The University has produced so far as many as 12000 graduates in its eleven departments covering twenty five programs. None of its degree holders are unemployed implying its commitment to offer up to-date and quality education. The vision of the University is to create leaders who will make their brain the tiniest laboratory capable of making enormous contributions to economic emancipation and social well-being.

BTHM

Tourism and Hospitality Management Department of World University of Bangladesh (WUB) is committed for academic excellence by creation and dissemination of knowledge through high quality and relevant teaching and research to work with stakeholders to facilitate expansion and to meet the rapidly changing needs of the domestic and regional business communities.

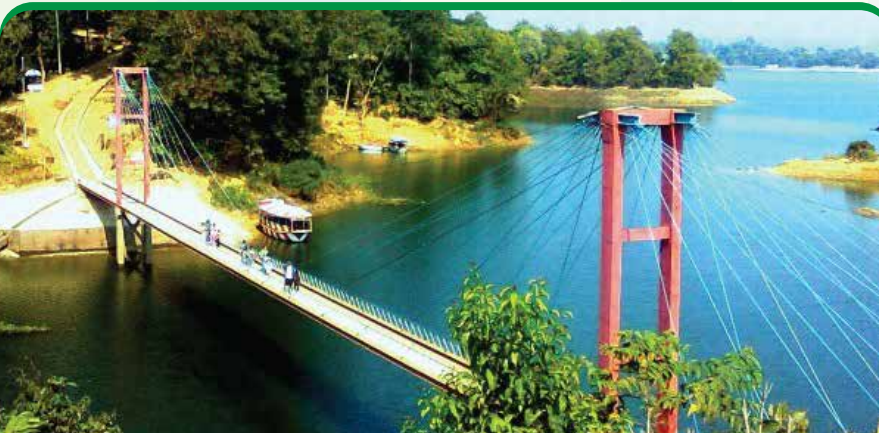
The programs are developed by qualified teachers and taught with excellent education facilities. The department offers continuous support to students to develop their abilities and academic knowledge. It encourages them to conduct and publish thesis in their respective area of specialization by developing and applying modern information technology. The department plays significant role in developing professional managers and leaders needed in tourism and hospitality industry which is one of the biggest on the fastest growing arenas in the world.

Objectives of the Bachelor of Tourism and Hospitality Management

- To produce graduates who will be globally competitive and instill the values in their workplace.
- To hone students' skills and competencies in their chosen field in the Hospitality or Tourism industry.
- To assist the students in the realization of their business goals.
- To provide professionalism and business ethics.
- To use contemporary learning techniques while preserving the real essence of education.
- To make English as a mode of Education.

Admission Requirements :

2nd division or GPA of 2.50 in SS.C & H.S.C separately or total GPA of 6.00 with minimum GPA of 2.00 either in S.S.C or in H.S.C. or total GPA of 5.00 in S.S.C & H.S.C for wards of the freedom fighters or minimum 5' O Level, 2' A Level courses or equivalent.





Credit Hours & Duration : Minimum 127 Credit hours.
(Duration 4 years for 12 Semesters) for HSC or equivalent passed students.

Course Structure of BTHM

Year 1; Semester 1:

Course Code	Course Name	Credit Hours
BTHM 101	Introduction to Business	3
BTHM 102	Fundamentals of Tourism and Hospitality	3
BTHM 103	Fundamentals of Computing	3
BTHM 104	English for Tourism and Hospitality Management	3

Year 1; Semester 2:

Course Code	Course Name	Credit Hours
BTHM 203	Microeconomics	3
BTHM 304	Financial Accounting	3
BTHM 503	Principles and Practices of Service Marketing	3
BTHM 602	Managing Front Office Operations and Reservations	3
BAN 320	Bangla Literature	2

Year 1; Semester 3:

Course Code	Course Name	Credit Hours
BTHM 301	Business and Professional Communication	3
BTHM 205	Advanced English	3
BTHM 406	Food Production	3
BTHM 207	Cost and Managerial Accounting	3

Year 2; Semester 1:

Course Code	Course Name	Credit Hours
BTHM 606	Bangladesh Studies Including Tourism and Hospitality Industry	2
BTHM 204	Principles of Management	3
BTHM 305	Macroeconomics	3
BTHM 201	Historical Perspective of Tourism and Geographic Consideration	3

Year 2; Semester 2:

Course Code	Course Name	Credit Hours
BTHM 208	Food & Beverage Service	3
BTHM 703	Ecotourism	3
BTHM 403	Financial Management	3
BTHM 604	House Keeping Management	3

Year 2; Semester 3:

Course Code	Course Name	Credit Hours
BTHM 607	Ticketing & Reservation System	3
BTHM 302	Business Statistics	3
BTHM 702	Tourism and Hospitality Consumer	3
BTHM 801	Tourism and Hospitality Marketing	3

Year 3; Semester 1:

Course Code	Course Name	Credit Hours
BTHM 605	Transportation Management in Tourism	3
BTHM 706	Hotel And Restaurant Management	3
BTHM 510	Tour Guide Management	3
BTHM 511	Supervision & Leadership in Hospitality Management	3

Year 3; Semester 2:

Course Code	Course Name	Credit Hours
BTHM 701	Tourism Planning and Development	3
BTHM 402	Human Resource Management in Tourism and Hospitality Industries	3
BTHM 404	Legal Issues in Tourism and Hospitality	3
BTHM 307	Product Innovation and Development in Tourism	3

Year 3; Semester 3:

Course Code	Course Name	Credit Hours
BTHM 508	Community & Cultural Issues in Tourism	3
BTHM 509	Human Behavior in Tourism and Hospitality Industry	3
BTHM 506	Cases and Current Issues in Hospitality Management	3
BTHM 507	Meeting, Event, Exposition & Convention Management	3

Year 4; Semester 1:

Course Code	Course Name	Credit Hours
BTHM 802	Travel Agency and Tour Operation Management	3
BTHM 405	Hospitality Project Management	3
BTHM 306	Environmental Issues in Tourism	3
BTHM 806	Foreign Language for Tourism and Hospitality	3

Year 4; Semester 2:

Course Code	Course Name	Credit Hours
	Practical Session	3

Year 4; Semester 3:

Course Code	Course Name	Credit Hours
BTHM 900	Internship/Project Report	3



Work Experience

Students are expected to enroll in internship program after completing all courses of BBA in Tourism and Hospitality Management. In the internship, students will gain practical work experiences from tourism and hospitality industry such as hotels, restaurants, private clubs, event companies, and others. Moreover, the students will have multiple opportunities to meet with recruiters on campus during job fair at World University of Bangladesh



Career Opportunity



- * Tour Operations
- * Club Management
- * Event Management
- * Guest House Management
- * Aviation Management
- * Hospital Administration and Catering
- * Hotel & Restaurant Cruise Ship
- * Outdoor Catering Service
- * Travel Agency
- * Airline Catering and Cabin Services





Industrial Linkage

The Department of Tourism and Hospitality Management has corporate relationship with many hotels in Bangladesh, namely Dhaka Regency Hotel & Resort, Hotel Sea Palace, TonyKhan Culinary Institute & Hotel Management, Le Meridian Dhaka, Four Points by Sheraton Dhaka, The Westin Dhaka, Pan Pacific Sanargaon Dhaka, Six Seasons Hotel, Radisson Blu Dhaka Water Garden, and others.



Associate Organizations :



Alumni Relations :

The aim of the BTHM Alumni association is to build an interactive strong WUB community around the world. Alumni are the number one priority for the university and the university helps them to engage with all the current students, develop their professional growth, and assist them to conjoin with other alumni of the association.





World University of Bangladesh (WUB) at a glance -

- * A magnificent new Campus
- * A supportive Learning Environment
- * A fully comprehensive University
- * 300 Faculty member and staff
- * International Recognition
- * 11 Departments, 25 day & evening programs
- * 5000 total students enrolled
- * More than 12,000 alumni
- * Active clubs - 15 * Lab 40
- * 4 Convocation Concluded

Academic Session :

The courses are run by semester system, each year consists of 3 semesters. Spring (Jan-Apr), Summer (May-Aug) and Fall (Sep-Dec) Semester.

Admission Procedure :

Apply online or by physical presence; submit all relevant papers and documents; sit for admission test if your total of CGPA in SSC and HSC is below seven; alternatively you have to face viva-voce; obtain a positive instruction and make

FINANCIAL AID

WUB provides a number of scholarships and financial grant to the deserving students to meet their tuition fees . To be considered for this Scholarship, a student must achieve for both SSC and HSC (or its equivalents): Golden GPA-5.00=100%, GPA-5 (1 Golden)= 80%, Normal GPA-5=70%, GPA 4.26-4.99=45%, GPA-3.5-4.25=35%, GPA 3.00-3.49=25% and GPA 2.50-2.99=20%. Special scholarship for female students, siblings, spouse, athletes, group and many other. Best performers of each semester will enjoy full free scholarship for that semester.

International Affairs Division

For information regarding the Section's activities, please refer to the following link:
http://www.wub.edu.bd/international_students/overview



Collaboration :

Collaboration with Universities of USA, UK, Germany, China, Australia , Japan ,Italy, Russia, Latvia , Portugal, Malaysia, Phillippines, Vietnam, Malawi, Uganda, Iraq, Iran, Spain, Swizerland, Puerto Rico, Georgia, South Africa, Nigeria, Kazakhstan, Palestine and many more

List of Partner Universities at
http://www.wub.edu.bd/international_students/partners_international_affa



SOME OF DISTINGUISHED FACULTY MEMBERS:

Full time & Adjunct

Mohammed Nasimul Azim, B.S.C (USA), MBA (UK)	Advisor
Professor Md. Moqbul Hossain, B.Com(Hons.), M.Com (DU)	Professor
Selim Ahmed, BBA, MBA, PhD (Malaysia).	Asst. Professor &HOD
Md. Islam Uddin, B.Sc. (Hons.), M.Sc. (RU), M.Phil. (DU)	Asst. Professor
Wasib Bin Latif, BBA, MBA(RU), PhD (Malaysia)	Asst. Professor
Kazi Hassan Robin, BSc. (SU), M.Sc. (UK)	Asst. Professor
Ujjal Barua, BBA, MBA (DU)	Sr. Lecturer
Abdul Latif Mahmud, BSS (Hons.), MSS (Thesis), SUST	Sr. Lecturer
Shahriar Md. Kamal, BA (Hons.), MA (JU)	Sr. Lecturer
Dr. Shahanawaz Kamal, BBA, MBA (DU)	Sr. Lecturer
S.M. Sarwar Morshed, Ph.D	Sr. Lecturer



Parmanent Campus at Uttara



Vice-Chancellor

Professor Dr. Abdul Mannan Choudhury

B.Com (Hons), M.Com (Dhaka), MBA (Manchester-B.S), PhD (London)

Formerly Selection Grade Professor of D.U.

H.O.D. Dept. of Management

Academic Dean, Bayero University, Kano, Nigeria

Director, EMBA, & Chairman, Department of Management, D.U.

Proctor D.U. Provost, S.M. Hall (D.U.)

Founder Chairman, MIS Dept. D.U.



Honorable V.C along with Advisor and high officials of WUB signed a MOU with Nasimul Azim, CEO of Hotel Sea Place and Advisor of the Tourism & Hospitality Management of WUB.



Permanent Campus : Avenue 06 Road and Lake Drive Road, Sector # 17/H, Uttara, Dhaka- 1230.

Admission, Information & Pick Up Points

: Plot No. 14, Lake Drive Road, Sector # 7, Uttara, Dhaka- 1230, Cell: 01783651567

: Plot # 3/A, Road # 4, Dhanmondi, Dhaka- 1205, Tel. 9611410-3/Ext-111, 112, Cell: 01879542572, 01998421422

:151/8, Green Road, Dhanmondi, Dhaka- 1205, Tel. 9124011, Cell: 01752102855, 01783651523

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